

# Lauren Duke

CoreOps Collective CEO & Founder



Lauren Duke is the Founder of CoreOps Collective and former COO of a Top 10 Mega Team. In just four years, she helped scale that team from a single location with 4 agents to 21 locations, 150+ agents, and over 3,000 closed transactions.

Today, Lauren leads CoreOps Collective, a company dedicated to **helping agents and teams across the country replace survival with structure through systems, standards, and sustainability.**

Known as the “systems and ops queen,” Lauren brings proven expertise and a sharp eye for scalable growth. She has partnered with top-performing agents from coast to coast and is passionate about showing real estate professionals how to build businesses that run with *clarity, consistency, and balance.*

## **Areas of Expertise and Speaking Topics:**

- Reinventing the Ops role in an Artificial Intelligence world.
- Using systems as a tool to a sustainable business and regaining your time freedom.
- Creating a profitable admin team.

## **Previous Guest Appearances:**

**Empowering Women in Real Estate with Karen Cooper**

*The Power of Strategic Support with Lauren Duke*

**Moms in Real Estate with Kristen Cantrell**

*From Burnout to Boundaries with Lauren Duke*

**Platform Marketing**

*How to Hire and Admin (even if you think you can't afford one)*



@coreopscollective



/coreopscollective



CoreOps Collective



lauren@coreopscollective.com

**COREOPS**  
COLLECTIVE