

Chris Prefontaine

REAL ESTATE COACH ► BEST-SELLING AUTHOR
PODCAST HOST

TRANSFORMING DEDICATED INDIVIDUALS INTO
WICKED SMART REAL ESTATE INVESTORS



ABOUT

Chris Prefontaine, Chairman and Founder of Smart Real Estate Coach®, is a 4x best-selling author, Forbes Business Council Member, and a 3-time Inc. 5000 Honoree for leading one of the nation's fastest-growing companies.

With decades of experience, Chris has guided his Wicked Smart Community to complete hundreds of real estate transactions across North America, empowering countless students to achieve similar success. As host of the top 0.5% globally ranked Smart Real Estate Coach® Podcast, Chris shares insights drawn from navigating challenges like the 2008 financial crisis, 9/11, a near-death experience involving his son, and the impact of COVID-19. His resilience and innovation have re-engineered his business to thrive in any economic climate.

Chris, alongside his wife of 38 years, Kim, and their adult children, Nick and Kayla, who play key roles in the family business, is dedicated to transforming individuals into successful real estate investors equipped to navigate and thrive in any market.

SAMPLE QUESTIONS

- What does it mean to buy and sell real estate on terms?
- Can someone transition to full-time investor and escape their 9 to 5 job?
- How would you compare this real estate investing to flipping, rehabbing, wholesaling, or even renting apartments?
- Is now a good time to invest in real estate and what are your predictions on the market?
- You trademarked 3 Paydays®. Can you explain what that means and how the 3 Paydays® system works?
- How do you control hundreds of real estate deals with your Wicked Smart Community?



REAL ESTATE STRATEGIST
& MARKET MASTER

CBSRADIO

Forbes

Inc. 5000

BiggerPockets®

DotCom magazine

SPEAKING TOPICS

- **Buying and Selling on Terms**
Strategies behind creative real estate transactions that can unlock new opportunities and maximize profits.
- **Mastering Market Shifts: Up, Down, or Flat:**
Navigate and profit from market fluctuations, whether the market is booming, busting, or holding steady.
- **Ditch the 9-to-5**
Discover the steps to strategically transition from your full-time job to a thriving career in real estate.
- **Experience - The Key to Coaching Success:**
Understand why hands-on experience is crucial in real estate coaching and how it can accelerate your success.
- **Hidden Gold: Uncover Missing Profit Centers**
Explore overlooked avenues for increasing profitability that even seasoned investors and realtors may miss.
- **Win-Win Deals for Buyers & Sellers Alike**
Learn how to create win-win scenarios that benefit both sellers and buyers, fostering long-term success and relationships.



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Let's Connect!