

Christine Brown

Founder, REsources Pro Network

Home stager · RESA Top Ten Rising Star · 25 years in private equity



Real Estate. Together. Finally.

ABOUT

Christine Brown is the founder of REsources Pro Network, a private network where real estate pros talk shop with each other and bring their own trusted vendors in — so one agent's good inspector becomes everyone's. She also runs DeZign Zoo, a Dallas home staging company, and spent 25 years in private equity before that. Working the vendor side of real estate gave her a clear view of a problem agents live with every week: everyone guards a list, and nobody's covered. She built REsources solo, alongside a full-time job, to fix it.

Agents guard hardest the things that would cost them nothing to share.

EPISODE ANGLES

1 What your business looks like from the vendor's chair

What we notice about agents, what we'd never say to your face, and what it costs you. Christine is the person agents call at the last minute — she can tell who has a bench and who's scrambling.

2 Why guarding market intel costs more than sharing it

Competition in real estate assumes a fixed pie: one listing, one winner. But most of what an agent knows isn't the pie. Where's the line between competing and hoarding?

3 How to read a vendor bid

After 25 years in private equity, Christine can look at a staging, repair, or turnover quote and tell you what's padded and what's missing. Most agents approve these weekly and can't.

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