

JOE KILLINGER



Real Estate

Entrepreneurship / Business

Marketing, Branding

& Leadership

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www.CBCommercial.com

Joe Killinger — a real estate entrepreneur, syndicator, investor, and founder who's built and scaled multiple companies to 8-figure revenue.

With 30+ years in real estate and involvement in over 6,500 asset transactions totaling \$950M+, Joe brings real-world experience across nearly every facet of the industry: from deal sourcing and syndication to marketing, operations, and content strategy. He's also grown three real estate companies to over \$5M in revenue within their first 18 months without outside funding.

But Joe doesn't stop at real estate.

He's also the force behind multiple businesses including:

CBI Commercial Real Estate

iCRE Team

CREAffiliate

JoeKillinger.co – a content hub for agents & investors. He's also the host of a fast-growing YouTube channel, where he interviews top-tier founders and breaks down topics like:

Commercial real estate strategies

Building and scaling companies

Personal branding and marketing

Deal structuring and syndication

Transitioning from agent to owner

Why Joe is a Fit for Your Show

Real Estate Show: Joe can talk about how to close your first 10 CRE deals, syndicate your first deal, or build a firm from scratch.

Entrepreneurship Show: Joe can dive into how he scaled 3 companies to \$5M+, how to grow with lean teams, or why content + community are game-changers.

Mindset & Leadership Show: Joe shares lessons from 30 years of hard-won experience, leadership through real estate cycles, and building brands with purpose.

Potential Topics Joe Can Speak On:

Your First 90 Days in Commercial Real Estate (based on his free booklet)

How Agents Can Transition to Owning Their Own Firm

How I Scaled 3 Real Estate Brands to \$5M+ in 18 Months

Why Every Real Estate Pro Should Be Creating Content

Investing in Community, Not Just Property

Lessons from \$950M+ in Closed Transactions

Building Brand Equity in a Trust-Starved Industry



JOE KILLINGER REAL ESTATE SHOW

FEATURED STAR GUESTS





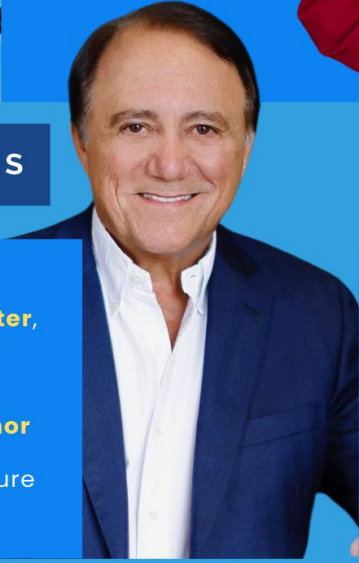
**CODIE
SANCHEZ**

- **2.3M+** followers on Instagram
- **1.5M+** followers on YouTube
- **1.6M+** followers on TikTok
- Author of **"Mainstreet Millionaire"**



**SHARON
LECHTER**

- Accountant, author, and businesswoman
- Co-author of **"Rich Dad Poor Dad"**
- Served at **the President's Advisory Council** on Financial Literacy for Obama Administration



JAMES KEYES

- Former CEO of **7-Eleven, Blockbuster, Wild Oats Marketplace, and Fresh & Easy**
- **Best-selling author** of "Education is Freedom: The Future is In Your Hands"



CHRIS VOSS

- Businessman, author, and academic
- **Former FBI hostage negotiator**
- CEO of the Black Swan Group
- **458k followers** on YouTube, **690k followers** on Instagram



• • • INTERVIEW TOPICS

Joe Killinger, a 30-year real estate veteran who's built and scaled multiple CRE businesses while closing over 6,500 transactions totaling \$950M+ nationwide. He's a multi-time founder who has scaled three companies to \$5M+ in revenue within 18 months, bootstrapped from the ground up and he's done it by leveraging content, brand authority, and educational platforms. He runs JoeKillinger.co and a fast-growing YouTube channel that covers branding, growth strategies, and real estate deal-making. His platform JoeKillinger.co has become a top resource for CRE agents and investors looking to build long-term careers and profitable businesses.

Here are the high-impact topics Joe can speak on:

1. Real Estate Focused Podcasts

“Your First 90 Days in Commercial Real Estate” (based on his free guide)

How to transition from being a solo agent to running your own firm

Common pitfalls for new CRE investors and how to avoid them

The real story behind scaling a CRE business during market downturns

Using content and branding to grow a real estate practice in 2025

Joe has an active YouTube channel and speaks regularly on CRE marketing, brand building, and syndication.

2. Entrepreneurship / Business Podcasts:

Building \$5M+ companies with lean teams and no outside capital

Lessons from 30+ years in business — and how to stay relevant through cycles

Why owning your own brand is your best asset in today's economy

Community > Capital: What most founders miss when building companies

Going from operator to investor: Joe's entrepreneurial shift

He brings practical, no-theory insights with a calm, mentor-style delivery.

3. Marketing, Branding & Creator Economy Podcasts:

How real estate professionals (and any service-based entrepreneur) can use YouTube, courses, and branding to 10x their business

The ROI of “brand equity” over just commissions or transactions

The behind-the-scenes of building community-first media platforms

How Joe leverages affiliate models and content partnerships for growth

What most pros get wrong about thought leadership in saturated industries

Joe is a grounded, clear communicator with hard-won lessons—and he’s passionate about helping others build durable brands that stand out.



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